



MEDIA ALERT

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**Social Entrepreneur, Activist, Writer/Editor APRIL R. SILVER
To Give Keynote at Medgar Evers College's Presidential Lecture Series**
Exactly Ten Years After Becoming an Entrepreneur, Focus is on "Forwarding Legacy"

WHO: **April R. Silver** - Social Entrepreneur, Activist, Writer, and Editor of the critically acclaimed anthology **BE A FATHER TO YOUR CHILD**, and Founder and President of **AKILA WORKSONGS, Inc.**

WHAT: Keynote address at the Presidential Lecture Series - open to the public and geared toward the freshman class at Medgar Evers College/CUNY.

WHEN: **Thursday, October 23, 2008 at 4:30 pm**

WHERE: Founders Auditorium at Medgar Evers College located at 1650 Bedford Avenue, Brooklyn, New York 11225 (in the Crown Heights section of central Brooklyn). For directions, visit www.mec.cuny.edu/directions or call 718.270.4900 and listen to the prompt for directions.

Silver will be the featured guest speaker at the Presidential Lecture Series at Medgar Evers College/CUNY (MEC). For the college community and the public-at-large, the series "invites a broad range of highly accomplished men and women from the professional, academic, artistic, and political worlds" to discuss "issues of historical and contemporary importance."

October 2008 marks the 10th anniversary that Silver transitioned into being a self-employed business owner. On October 23, 1998, Silver resigned as Marketing Coordinator in the Community Affairs department at BMS Family Health Center (Brownville, Brooklyn). Her full-time commitment would now be growing the company she founded five years before. Since then, **AKILA WORKSONGS, Inc.** has emerged as a leading Black owned, women-led communications agency dedicated to servicing artists, activists, and advocates in New York City and beyond.

Silver, a Howard University graduate and former student body president there, will discuss activism as a platform for "forwarding legacy" personally and collectively. A respected speaker on the lecture circuit, Silver's MEC address continues an increased interest in her work this year amongst conferences and colleges, including amongst SUNY New Paltz's African American student body who invited her to give the commencement address last spring.

NOTE: Copies of **BE A FATHER TO YOUR CHILD** and clients' products will be on sale, as well.

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