



MEDIA ALERT

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Immediate Release: Friday, October 10, 2008

Today BYRON HURT Releases Cutting-Edge Short Doc “BARACK & CURTIS” Exclusively on BHurt.com

- WHO:** Award-winning filmmaker and anti-sexist activist **BYRON HURT**
- WHAT:** Exclusive online launch of *Barack & Curtis: Manhood, Power, & Respect*, a 10 minute short documentary.
- WHEN:** **Friday, October 10, 2008**
- WHERE:** Exclusively at **www.bhurt.com** beginning October 10, 2008. Online at **www.blackpublicmedia.org** beginning October 15, 2008.
- PURPOSE:** Byron Hurt asserts “The intent of this short doc is to stimulate thought and dialogue about black masculinity in America. My goal is to highlight the contrasting styles of manhood exhibited by **Barack Obama** and rapper/mogul **Curtis Jackson**, aka **50 Cent**. My goal is also to prod viewers to think deeply about the range of black masculinity that exists between the two. This range of black masculinity oftentimes gets overlooked in favor of simplistic stereotypes of black manhood. *Barack & Curtis* is an introduction to a much more complex topic.
- NOTE:** *Barack & Curtis* is a part of **THE MASCULINITY PROJECT: Black Community in Focus** - an interactive multimedia and community engagement project that asks the question “What does it mean to be a man?” It is a joint partnership of the National Black Programming Consortium, the leading provider of African American content to public television, and the Independent Television Service, the nation’s foremost supporters of independent media within the PBS system and beyond, with support from the Ford Foundation.

For more information, see Director’s Statement attached.

